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**Mayfair**



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PAD LONDON



# PADlondon / 10-15 October

This Autumn from 10-15 October, PAD London prepares to celebrate 15 vibrant years of exceptional design in its landmark location of Berkeley Square in Mayfair. Launched in 2007 as the first international fair dedicated to design in the UK, PAD London has been unwavering in its commitment to foster and promote the prolific evolution of design in all its forms.

Taking place during Frieze week, the 15th anniversary edition introduces an exceptional showcase of works staged by 62 leading galleries across Contemporary Design, 20th-century Design and Collectible Jewellery with 13 exhibitors joining the fair for the first time this year.

New exhibitors include 5 new exhibitors in Contemporary Design: Galerie Philia (Switzerland, Mexico, US, Singapore), Objects With Narratives (Switzerland, Belgium), Æquō (India), Secret Gallery (France), Ormond Editions (Switzerland); 3 new exhibitors in Glass and Ceramics: Gallery LVS & Craft (Korea), Florian Daguët-Bresson (France), Raphaella Riboux-Seydoux (France); 3 new exhibitors in 20th-century Design: JCRD Design (UK), GDJ Design / New Hope (Belgium), Unforget (Belgium); and 1 new exhibitor in Collectible Jewellery: Elie Top (France).



*PAD London, 10 - 15 October, Berkeley Square, Mayfair, London W1*



YOUR EVENT



*Mobilier.National Console Mobius, by Pierre Renart 2020 © Isabelle Bideau. Courtesy of Maison Parisienne.*

*A Hawthorn Leaves and Flowers Vase, by Hitomi Hosono © Sylvain Deleu. Courtesy of Atelier Adrian Sassoon.*

*Armchair, by Joaquim Tenreiro © Courtesy of JCRD Design.*

Leading forces in contemporary design who have contributed to the fair's success over the years will also return this year. Spanish SIDE Gallery will present striking pieces by Charlotte Kingsnorth, Sabine Marcelis and Gyuhun Lee, conceived as a reference to the 1970s Global Tools movement spanning Italian Radical Architecture, Arte Povera and Conceptual Art. They will also feature the latest plaster works by Nebil Zaman and copper vases with natural Otchil finishing by Seung Hyun Lee. In a booth curated by Nilufar, leading Indian designer Vikram Goyal will showcase collectible design pieces that demonstrate his New Delhi-based workshop's mastery of metal. Ammann Gallery will surprise with a bench made from old objects casted in resin by Studio Nucleo. Spazio Nobile will introduce Luna Rossa, a marble and bamboo table by Sebastien Caporusso, while Galerie Kreo will exhibit the latest lighting pieces in perforated anodized aluminium by Konstantin Grcic.

Complementing the panorama of collectible design are eight leading contemporary and high jewellery galleries. For his debut at PAD, Elic Top will take visitors on a walk on the wild side through

the unveiling of otherworldly jewellery inspired by nature's fiercest creatures, including a stunning emerald crocodile Bouclier ring and a diamond Serpent cuff with eyes studded with rubies.

Other highlights include striking new commissioned pieces by international designers and artists. Light Entanglements by Stine Bidstrup, a chandelier featuring elegant hand-blown clusters of glass, will feature at Gallery Fumi, alongside brand-new works from the gallery's strong roster of international designers Jie Wu, Saelia Aparicio, Glithero, Jamesplumb, Leora Honeyman, Sam Orlando Miller, Max Lamb and Rowan Merish.

Patrick Perrin, Founder and CEO of PAD fairs says: "Following the successful 25th edition of PAD Paris, I am delighted to present the 15th anniversary edition of PAD London, marking a significant milestone in the fair's history. Over the course of fifteen years, our dedicated efforts have transformed PAD London - the only design fair in the UK - into the popular and vibrant platform it is today: a place of boundless inspiration, dedicated to creativity, quality, learning and discovery for all."

Tickets available for online purchase on [www.padesignart.com](http://www.padesignart.com)

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