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PAD London Records Robust Sales at 15th Anniversary Fair

The fair took place from Oct. 10 to 15 with a turnaround of 29,200 visitors with 62 international exhibitors, including 12 newcomers.

By **HIKMAT MOHAMMED**   OCTOBER 24, 2023, 12:47PM

"Objects With Narratives" at PAD London 2023.   GETTY IMAGES FOR PAD LONDON

LONDON — PAD London, the fair dedicated to 20th century and contemporary **design** in London's Berkeley Square, has recorded robust numbers of visitors and sales figures.

The fair took place from Oct. 10 to 15 with a turnaround of 29,200 visitors with 62 international exhibitors, including 12 newcomers.

The preview day drew in 6,100 guests with buyers coming in from the U.K., Europe, America, Asia and the **Middle East**.

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PAD London 2023 GETTY IMAGES FOR PAD LONDON

Strong numbers were recorded by the likes of the contemporary gallery Ormond Editions, which sold a Romane Table Inox by Garnier & Linker for 24,500 euros to Franco-Korean buyers; Korean contemporary ceramics specialist Gallery LVS & Craft sold a Gasan Lee Yongsoon moon jar for 10,000 pounds to a French-British buyer; Plants Exotica, the name of a chandelier by Junko Mori, was sold for 85,000 pounds by Adrian Sassoon; 88 Gallery sold a Lukas Cober table for 28,000 pounds to a Bahraini buyer.

Other successful sales with figures remaining under wraps were made by Galerie Philia, primarily to London-based collectors, as well as Galerie Kreo, Carpenters Workshop Gallery, Stefanidou Tsoukala Gallery and Nilufar.

Galerie Jacques Lacoste recorded sales from buyers from Spain, South Africa and Iran.

This was PAD's 15th anniversary fair since it was launched in 2007 by Parisian antique dealer **Patrick Perrin.**

The fair coincided with **Frieze London**, which was celebrating its 20th anniversary.

The art fair also recorded robust numbers, with the Gagosian gallery selling all of its Damien Hirst artworks. Meanwhile, the Carl Freedman gallery sold all of artist Vanessa Raw's works on the first day, too.

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