



PRESS RELEASE

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PAD LONDON 2017 EXHIBITORS DELIGHTED WITH STRONG SALES

The 11th edition of PAD London launched on 2nd October and attracted over 25,300 visitors to Berkeley Square over the week, achieving record attendance and reinforcing its position as London's leading fair for art and collectable design. 68 expert galleries, including 12 new exhibitors, showcased outstanding curated presentations across genres and periods, from contemporary, modern and historical design to modern and tribal art, jewellery and antiquities, featuring historical masterpieces alongside innovative new works premiered at the fair.

A vibrant Collectors' Preview set the tone for a week of strong sales across all categories. Notable guests in attendance included Valentino Garavani, Jeremy Irons, Kristin Scott Thomas, François Pinault, Laurence Graff, Nick Rhodes, Erdem, Charlotte Olympia, Lucie de la Falaise, Princess Michael of Kent, Tatiana, Alejandro and Andres Santo Domingo, Princess Eugenie of York, Serena Rees, Dame Gail Ronson, Jacques Grange, Tom Dixon, Ron Arad, Ross Lovegrove, Jasper Conran and Tara Bernerd, amongst others. Patrons groups from distinguished institutions including Tate, the Royal Academy, the Design Museum and Serpentine Galleries also joined the opening day.

Participating galleries were enthused by the high quality of collectors and design professionals visiting the fair, unanimously reporting meeting a significant number of new collectors from the United States, Canada, the United Kingdom, the Middle East, India and Europe.

Modern art dealers reported robust sales as in previous years. **Galerie von Vertes** was pleased to meet new and returning collectors who purchased museum-quality works such as two Calder pieces for above £1 million including *The Black Palette* from 1973, a Poliakoff for around £400,000 and an Emil Nolde painting titled *Sonnenblumen* for a six-figure sum. At **De Jonckheere**, their Magritte masterpiece and a white Fontana, *Concetto Spaziale, Attese* from 1964-1965 was snapped up on the first night both for a six-figure sum. **Mayoral** offered several remarkable works, including *Personaje (3)* by major post-war Spanish painter Manolo Millares which sold for approximately €225,000.

This year proved particularly fruitful for Tribal Art and Antiquities with numerous five and six-figure sales. **Lucas Ratton**, who presented an inspiring stand featuring a black painting by Pierre Soulages juxtaposed with tribal art treasures including an emblematic Bambara *Kono* mask from Mali, commented that he was extremely pleased with the energy at the fair where he met an important number of new European collectors, representing fifty percent of his sales. At **Phoenix Ancient Art**, many museum-quality works were sold for five-figure sums, including a bronze Roman figure of Mercury from 1st century A.D. and a ceramic Western Asian Steatopygus Female Idol from 1st millennium B.C. Pre-Columbian Art specialist **Mermoz** also announced impressive sales throughout the week and huge interest around an extraordinary Manopla from 300-900 A.D. (Veracruz, Mexico) created for ceremonial purposes with an asking price of €250,000. **Monbrison**, who returned to the fair for the 4th consecutive year, also confirmed that PAD provided the perfect platform to introduce interior designers and art collectors to tribal art.

Contemporary design remained in the spotlight and proved remarkably popular amongst collectors. **Galerie Gosserez**, who presented brand new pieces by Damien Gernay and Valentin Loellmann, the winner of the PAD Prize in the contemporary design category, reported an almost sold-out booth. **FUMI** sold a new work by Rowan Merish as well as mesmerizing glass pieces by Josepha Gasch-Muche, amongst others. Collectors were drawn to **Galerie BSL's** limited edition art furniture in jade by Studio MVW, such as the JinShi Pink Jade Coffee Table which sold for €42,000 and Jinshi Pink Jade Console Vanity for €28,000. BSL also placed two custom-made sculptural lighting pieces by German designer Pia Maria Raeder in an important Swiss collection.

First-time exhibitor **DIMORE** announced that they were thrilled with sales and the quality of the new contacts and will be coming back to PAD London next year. The gallery sold out their DIMORESTUDIO light pieces within the first day.

Interactive art attracted collectors at **Priveekollektie** and **Rossana Orlandi**. The Milanese newcomer Orlandi sold all available editions of Anotherview's digital installation *ANOTHERVIEW N.5 - Carnival from Palazzetto Pisani* for €26,000. Spanish designer Nacho Carbonell's quirky cabinets also found new collectors, at prices ranging from €42,000-80,000.

Collectors were enticed by works of high-end craftsmanship. At **Sèvres**, the colourful Doshi-Levien porcelain cabinet influenced by Le Corbusier was sold on the Collectors' Preview night for above €50,000. Interior designers and collectors responded with enthusiasm to sculptural furniture pieces created by Spanish silversmiths **Garrido**, with prices ranging from €8,000-€70,000. French designer Marlène Huissoud was the rising star at **Sarah Myerscough's** stand, whose sculptural cabinets made from thousands of silkworms' cocoons were sold for £11,000 and £28,000 respectively.

Stunning textile wall works blurring the boundaries between design and contemporary art caught collectors' attention at **Rose Uniacke**, **Nilufar**, **Pinto** and **Maria Wettergren's** stands. The latter presented cutting edge Scandinavian female

artists and sold a poetic textile piece titled *Solaris* by Norwegian designer Gjertrud Hals for €35,000, as well as an innovative textile work by Grethe Sørensen, the recipient of *The Nordic Award in Textiles 2017*.

Brazilian design was a noticeable collecting trend at the fair, from **Nilufar** to **Galerie le Beau**, who presented a curated booth revealing the influence of Scandinavian design and Bauhaus on designers Joaquim Tenreiro, Carlos Millan and Jorge Zalszupin. An impressive set comprising a Jacaranda wood and glass triangular dining table from the 1950's and chairs by Brazilian master Tenreiro was sold to a big international collection for a six-figure sum.

Parisian decorative arts specialist **Mathieu Richard** sold most of their offerings to European and American collectors, including a spectacular polychrome ceramic sundial by Paul Pouchol from 1945 that was purchased for a five-figure sum. **Pierre Passebon** confirmed the sale of a minimalistic blue Frank Gehry table from 1978 for €35,000 amongst other remarkable works such as Antoine Tarot's ceramic sculptures.

Oscar Graf presented a curated overview of the major 1900 decorative arts movements, from "Arts and Crafts" to "Art Nouveau" and "Jugendstil", and sold most of his selection to important collections, including an extremely rare John Moyr Smith chair from ca. 1875 for around £50,000. **Jean-David Botella** presented a whimsical selection of pieces including historical Lalanne sculptures purchased by important collectors for six-figure sums, including their iconic cast iron *Babouin* fireplace.

Galerie Marcilhac and **Meubles & Lumières** from Paris, who both participated in the fair for the first time, were delighted with steady sales throughout the week, meeting new international collectors and interior designers, and praised PAD's unique Mayfair location in the heart of London. Galerie Marcilhac announced that they will be participating at PAD Genève, following the success of PAD London.

At **Louisa Guinness**, the first two days proved very fruitful with a classic Claude Lalanne *Orchid* necklace going for €15,000, a Keith Haring baby brooch for £9,600 and a pair of Anish Kapoor *Torpedo* earrings for £11,400; **Lee Siegelson**, New York's prominent rare jewellery dealer, sold historical pieces and was pleased with PAD visitors' appreciation of the dialogue between art, design and jewellery.

Winners of the 2017 PAD Prize were announced on 2nd October after careful deliberation by the esteemed judging panel chaired by Jasper Conran and including Honorary President Yana Peel, Wallpaper* Magazine Brand and Content Director Tony Chambers, designer Tom Dixon, and Design Museum Director Deyan Sudjic, amongst others. The prize for 'Best Contemporary Design' was presented to German designer Valentin Loellmann for his new sculptural bench *Copper* at **Galerie Gosserez**. The prize for 'Best 20th Century Design' went to an iconic lounge chair from 1949 in Cavunia plywood, rope and fabric by Brazilian designer Jose Zanine Caldas (1919-2001) presented by **Galerie Le Beau**. The 'Best Stand' was awarded to **Rose Uniacke**, who created an elegant interior lined in "butternut" velvet adorned

with a set of ten 'Anthéor' armchairs by Mathieu Matégot and a collection of "macrogauze" woven wall hangings by eminent British weaver Peter Collingwood.

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PAD Genève | 1 - 4 February 2018, Palexpo

PAD Paris | 21 - 25 March 2018, Tuileries

PAD London | 1 - 7 October 2018, Berkeley Square, Mayfair W1