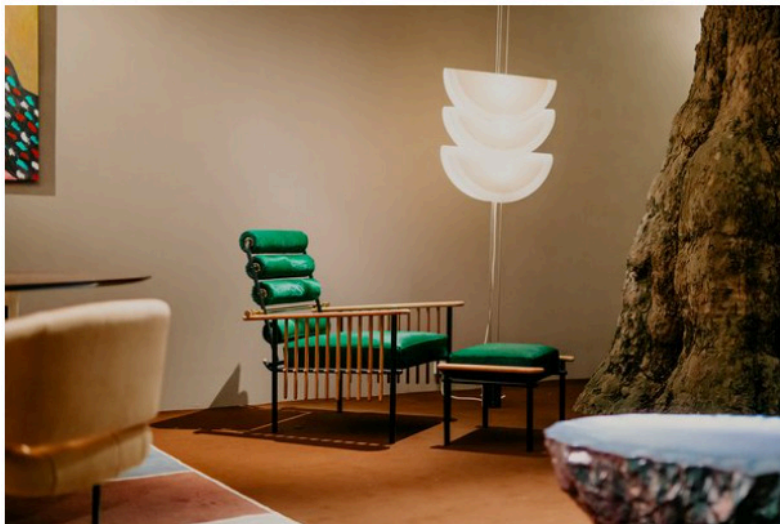


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WEDNESDAY. 12/10/22

Monocle Minute On Design

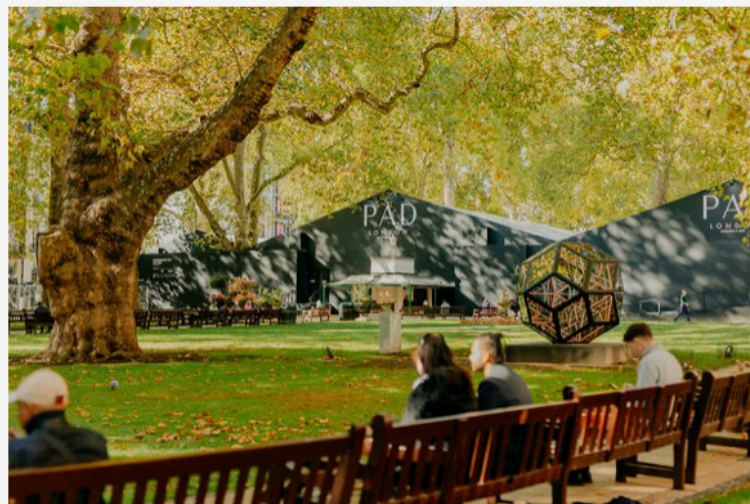


03/07

DESIGN NEWS / PAD LONDON, UK

Economy of scale

Berkeley Square in London's Mayfair is unrecognisable this week. A marquee has been erected in the leafy park to house the 14th iteration of Pad London, a fair dedicated to 20th-century and contemporary furniture and artwork. Overlapping on the calendar with Frieze, it makes an attractive stop on the itinerary of design and art enthusiasts, thanks to a carefully curated list of 61 exhibitors from 14 countries, which allows the fair to operate at a manageable scale that benefits both visitors and exhibitors.





“The people here are actually interested in what we’re saying and what’s on show,” says Guillaume Excoffier of New York-based gallery Gabriel & Guillaume. “It’s not just advisers buying for clients.” To cater to this design-savvy crowd, many curators and creatives are attending in person, so visitors can discuss the pieces on show with those who know them best. Among the highlights are Excoffier’s game table and heart chairs by Jean Royère (*pictured, second from bottom*) and the Jaka coffee table (*pictured, second from top*) by Parisian designer and gallerist Thierry Lemaire. So whether you want to make a purchase or simply talk shop, make your way to the fair before it closes on Sunday 16 October.
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