

# Milk

## DECORATION



**Featuring:** Lecoadic-Scotto – Bea Mombaers – Mathias Kiss  
Alice Moireau – Annabelle Jouot – Youth Éditions

**DÉCOR:** PARISIAN CHIC IN THE SPOTLIGHT  
**TRENDS:** IN THE BATHROOM  
**ARCHITECTURE:** A HOUSE BY SOTTSSASS

*Style and inspiration for contemporary tribes*



## PAD London celebrates its 15th anniversary

— PAD London, the British version of the Parisian design fair, is celebrating its 15th edition with a selection of 62 European, Asian and American galleries. We went to meet its founder *Patrick Perrin*, who talked about the fair and analysed current art market trends. —

INTERVIEW: CÉDRIC SAINT ANDRÉ PERRIN

**C.S.A.P. What are the differences between the London edition of PAD and its big sister in Paris founded in 2007?**

**P.P.** Despite Brexit, London is still a more international capital than Paris, even if things are changing. The art dealers present aren't the same as those in Paris. Here in London, we have Italian galleries such as Nilufar Gallery, English galleries like Fumi and even talented French gallerists, such as Hervé Van der Straeten. The pieces on show in London are often more luxurious and more spectacular, but probably less intellectual than those on offer in Paris. Tastes are different.

**C.S.A.P. The last edition of PAD Paris in April confirmed the growing popularity of 1980s vintage and a marked interest in arty and folk furniture, while people seemed to be tiring of modernist furniture à la Jean Prouvé.**

**P.P.** We are at a turning point, like at the start of the 2000s. It's a cyclical phenomenon that happens every 20 years or so. Today there is a growing appetite for more contemporary creations, which is expressed across various trends and aesthetic preferences. We endeavour to represent these different currents from minimalism to more decorative and even conceptual pieces.

**C.S.A.P. Design Miami will arrive in Paris next October and numerous fairs, such as Tefaf in Maastricht and the Biennale des Antiquaires (which has now been renamed FAB Paris) are becoming serious competitors. What makes PAD different?**

**P.P.** This season, Design Miami Paris is limiting itself to some 20 exhibitors in a *hôtel particulier*, whereas we have 60 in Berkeley Square, but what really sets us apart is the wealth and sheer diversity of our offer. While other fairs focus on historical value, the "pedigree" of the objects on show, PAD brings together creations in tune with the zeitgeist. Rather than museum pieces, visitors discover items they would like to have in their homes.

**C.S.A.P. Why would a person living in France go to London when they could simply wait for the Paris edition next April?**

**P.P.** In addition to the fact that the participating galleries and the works on show are not the same, PAD London falls during the most exciting week for the arts on this side of the Channel. Our event takes place at the same time as Frieze and several major sales at English auction houses.

PAD London, from 10-15 October 2023, Berkeley Square, Mayfair, London W1





"Les French Cupboard" by Glihero, 2022. "Steel Roots XI", freestanding candelabra, JAMESPLUMB, 2020. "Caracena's Trifonte" lamp, Saelia Aparicio, 2022. All from Gallery Fumi.

Photos : Gallery Fumi