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PAD London Shines A Light On The Boldest Art Jewelry

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PAD Collector's preview in Berkeley Square on 13 October 2026 in London.
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London's jewelry collectors are heading to Mayfair this week, for the 18th edition of PAD London, the city's premier art and design fair. Sixty-seven exhibitors are showcasing the best in contemporary design, museum-quality historical work and collectible jewelry that blurs the boundaries between art and adornment, in one of the highlights of the British capital's fall art and design season.

Highlights include first-time London exhibitor Nikos Koulis, who opened a flagship store in Paris earlier this year, and is presenting his 77 collection which pairs

tortoiseshell acetate with diamonds and gold. The French designer Elie Top is presenting some of his most theatrical collections, including Magica Naturae and La Dame au Lac, combining old mine diamonds with other gems.



The 77 bracelet by Nikos Koulis, tortoiseshell acetate, gold and diamonds
NIKOS KOULIS AND PAD LONDON

Elsewhere, the online jewelry gallery Second Petale returns to London with a line-up of designers including Nada Ghazal, Giorgio B, Louisa Westwood and Villa Milano. “PAD is a tastemaker event, and its three editions are complementary,” gallery owner Arina Pouzoullic told me. “Paris embodies refinement and French *art de vivre*, while Saint-Tropez offers a more intimate collector experience. London brings a daring, cosmopolitan energy and for us, its timing during Frieze Week is particularly important, connecting us with international collectors and placing contemporary jewelry in dialogue with exceptional art and design.”

Second Petale’s Hugo Cahill played with diamond fluorescence to spectacular effect, and Nada Ghazal debuted her first high jewelry collection, Echos. Designed in Beirut, the collection seeks to embody feelings like grace, freedom and memory using her signature brushed gold and vibrant colored gems. Nearby, the Parisian antique and contemporary

jewelry gallery Karry Berreby is showing the work of Rebecca Rau, who combines ancient artefacts with contemporary design to “blend the historical with the personal”, and Danielle Sultan who brings an architect’s eye to contemporary jewelry.



Echo of light earrings by Nada Ghazal, gold and colored gems
SECOND PETALE AND PAD LONDON

With a broader jewelry offering than its sister event in Paris, PAD London seeks to include jewelry as a design discipline in its own right. “We embrace eclecticism and the dialogue between different disciplines,” a PAD spokesperson told me. “At PAD, jewellery naturally finds its place alongside collectible design, both historic and contemporary. These worlds share a common appreciation for creativity, materials and craftsmanship, and some jewellery pieces are true works of design in their own right.”

The London event includes a stronger presence for single-brand jewelry houses like Hemmerle, known for its avant-garde exploration of organic form using more unusual materials, which this year included pairing peridot with anodized aluminium and precious wood. Buccellati is presenting an installation created in collaboration with the designer Chahan Minassian that sets the Italian house’s intricate gold and silver jewelry in dialog with design pieces.



High Swirl earrings by Fernando Jorge, quartz and gold
IVONA CHRZASTEK FOR FERNANDO JORGE AND PAD LONDON

After success at TEFAF earlier this year, the acclaimed Brazilian designer Fernando Jorge is showing new pieces from his recent collection High Swirl, which pitches diamonds alongside precious wood and tagua nut, green jasper and smoky quartz with his trademark sensuality. Glenn Spiro meanwhile, presents archive pieces alongside new creations, pairing historical cameos with titanium, and faience with precious stones.

PAD London is in Berkley Square, Mayfair, October 13 - 18.