

# Forbes

WATCHES &amp; JEWELRY

## PAD London Features A Cindy Sherman Jewelry Collaboration And Other Wearable Art Gems

**Kate Matthams** Senior Contributor *I write about luxury and independent jewelry design in Europe.*

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The Halo ring by Cindy Sherman, 18kt pink gold, natural yellow diamonds and cornelian shell, ... [+] CINDY SHERMAN

PAD design fair is open in London's Mayfair this week, with exceptional pieces in the jewelry category from Elisabetta Cipriani, Objet d'Emotion and Carpenters Workshop Jewellery galleries. Work is on show from emerging and master jewelers like Neha Dani and Aaltas, as well as contemporary artists including Cindy Sherman and Giuseppe Penone. Carpenters Workshop Jewellery is also showing a tribute to the boundary-breaking Black jeweler, Terry Castro.

Jewelry art is prominent at PAD, in a further blurring of the lines between art and jewelry driven by recent exhibitions like [Force of Nature](#). Elisabetta Cipriani, the London gallerist specializing in wearable art who is showing jewelry work by visual artists Giuseppe Penone and Sophia Vari, believes that art and jewelry can be one and the same: "the wearable art by Vari and Penone strongly reminds you of their art - this is because when they create or design these small sculptures, they don't see them as a form of adornment, but as art," she says.



The Salvia rings by Giuseppe Penone, 18kt yellow and white gold, presented by Elisabetta Cipriani ...  
[+] GIUSEPPE PENONE/ELISABETTA CIPRIANI GALLERY

After a first collaboration in 2011 which produced the *Foglia (Leaf)* necklace, acquired by the Musée des Arts Décoratifs in Paris, Cipriani has again called on Giuseppe Penone to design an exclusive piece of wearable sculpture for PAD. The *Salvia (Sage)* ring, is the result of his exploration of lost wax casting and an attempt to give "lasting life" to an ephemeral vegetal element, by casting it in 18kt gold. The resulting work is both poetic and evocative.

"Similarly to the artist's sculptural work, the ring addresses the relationship between man and nature," says Cipriani. "Penone opted for a highly realistic representation, reproducing with exquisite precision and craftsmanship the structure of the sage, with a musical note representing a breath among the leaves. By juxtaposing the organic and the musical, Penone invites us to immerse ourselves in the melody of nature, to bring back the sound of the wind among the trees and the rustling of leaves."



Abstract earrings by Castro NYC; coral, rubies, white diamonds, 18kt yellow gold, sterling silver, ...  
[+] WWW.ONURODUNCULAR.COM

Cipriani works to elevate the market for artist jewelry and now represents over 30 artists and jewelers, including [Ute Decker](#), who is showing her gracefully sculptural sustainable jewelry and Joy BC, whose politically inspired jewels draw on Ancient Greece and forgotten female heroes, both of whom are fresh from the recent [Goldsmiths' Fair](#). Cipriani is also showing jewels by Greek artist Sophia Vari, whose approach to wearable art carries all the hallmarks of her abstract sculpture, with geometric forms, volume and curves in a "peaceful and elegant composition".

Another female-led gallery advocating for jewelry as art, is Carpenter's Workshop Jewellery. Director Barbara Mariani believes her edit for PAD "represents our wider intent to push the boundaries between different artforms and champion the wearable art of both leaders in the field, such as Jacqueline Rabun and the late and much-loved Terry Castro, as well relatively unknown talents on their way to becoming stars." The Carpenters booth includes works by artists Michèle Lamy and Loree Rodkin, Cindy Sherman, Rashid Jonson and Robert Longo, ahead of the opening of a London flagship in Spring 2023.



The Clytemnestre necklace by Sophia Vari; ebony, yellow gold and patinated silver, presented by ... [+] ALI EMRE GOLOGLU. ALL RIGHTS RESERVED.

For PAD, Cindy Sherman has reworked some of her most famous images as [cameo](#) jewels carved from cornelian and sardonyx shell, accented with pearls, quartz and diamonds, creating a whimsical and highly collectable limited edition. Chicago-born artist Rashid Johnson, whose work is also in the [Sotheby's Brilliant and Black exhibition](#), will be showing some of his *Anxious Men* jewels, produced with Lizworks in titanium, gold and rubies.

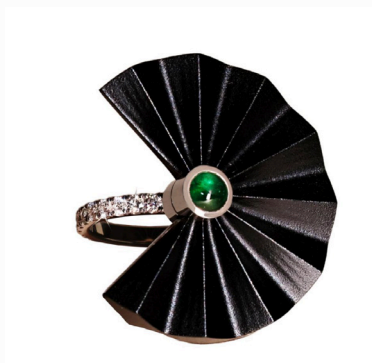
Carpenters is also showcasing eight magnificent pieces by Castro NYC, in a tribute to jeweler Terry Castro, who died suddenly in July and is much missed as a prominent and inspiring Black jeweler. His highly original work combines diverse animal and human forms with medieval and other wide-ranging influences, often employing painstaking engineering. Emblematic Castro jewels are on show, including the extraordinary *The Falcon Crest* pendant, his bejeweled locket pendants, articulated dollies and abstract earrings and rings, each infused with his characteristic verve.



Pieces by Moksh, featuring baguette diamonds and pearls, presented by Objet d'Emotion at PAD London. MARK MATTOCK

London jewelry consultant and gallerist Valery Demure of Objet d'Emotion is well-known for identifying and championing emerging talent and this year at PAD she is bringing an eclectic line-up of international designers including Brazilian-born Yael Sonia; emerging brand Boochier, helmed by Ghanaian-Chinese designer Melinda Zeman; Italian designer Francesca Villa, well-known for her recognizable jewelry re-purposing antique objects and Greek designer Melanie Georgacopoulos, known for her exquisite work with pearls. Demure is also showing jewels by Aaltas, designed by Spanish-born, Geneva-based creative Sonia Lacroix, who brings watchmaking expertise to modern jewelry "in aluminum, diamonds and emeralds, I think her work is really exciting," says Demure, "it's fresh, bold and elegant."

Debuting at PAD with Objet d'Emotion, is Moksh, a Mumbai-based fine jeweler whose contemporary work stands out in the market. "I think Moksh could challenge the concept of 'Indian fine jewelry' with a younger and more contemporary vision," says Demure, of a new generation of fine jewelry clientele who she believes is "fascinated by both wonderful craftsmanship and Indian culture". Although firmly rooted in its Indian heritage, Moksh creates unconventional jewels that Demure believes will also appeal to a more global Indian consumer; pieces on show at PAD from the Nuur and Symphony collections are deeply inspired by Art Deco, featuring elegant baguette diamonds, specially cut gemstones and usual ways with pearls.



The Mambo ring by Aaltas, aluminum, white gold, emerald and diamonds, presented by Objet d'Emotion ...  
[+] AALTAS

Another Indian designer at PAD is Neha Dani, who debuted in April at [PAD Paris](#) and will be showing new pieces from her Glacier collection. A new ring and earrings use moonstone and diamonds to capture how she felt when she saw a glacier on a visit to Alaska: "the new pieces I have created further evolve this body of work and reflect my endless fascination with the natural world," said Dani, who creates just a handful of her remarkable high-art jewelry pieces a year. Her work, alongside that of the other jewelry artists at PAD London, gracefully demonstrates the importance of the art jewelry market to the design world.

*PAD Fair is on October 12-16, in Berkeley Square, Mayfair, London W1.*



**Kate Matthams**