

CULTURE WHISPER ONLINE OCTOBER 2015

PAD London 2015, Berkeley Square



Jacques Quinet & Pierre Giraudon Dining table, circa late 1950s / 1960s Bronze base, colour resin top 198 x 97 x 74 cm Photography Jerôme Galland Courtesy Galerie Hervouet, PAD London 2015

Berkelev Sauare

14 Oct 2015 - 18 Oct 2015, 11AM-8PM Sunday, October 18th 11AM-6PM

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Pavilion of Art and Design 2015 set to impress design connoisseurs with a treasure trove of fine art

Amongst the plethora of art and design fairs during Frieze Week, the most sophisticated is surely Pavilion of Art and Design nestled in the heart of Mayfair.

Eclectic and full of flair, PAD in Berkley square, offers a chic and intimate space where fine art and the decorative arts coexist beautifully. With 13 new galleries joining the throng of thrilling displays, there is a strong presence from the decorative arts. artist's jewellery, antiques and antiquities as well as contemporary ceramics. 2015 is all about Asian and Islamic art, from spectacular Contemporary Chinese ink painting and Tribal Art to 10th century terracottas from Iran.

Design highlights

Founded by Frenchman Patrick Perrin in 2007, PAD London has a heavy design influence amongst the 62 galleries featured. New to the line-up of PAD London exhibitors this year are 20th century design experts Magen H Gallery and the rare jewellery and gemstones from Siegelson. We've got our eye on the striking objets d'art from the 1930s-50s at Gordon Watson and the Scandinavian pieces from Uniacke. French design is also in the spotlight with timeless pieces from Jacques Hervouet and Pinto Paris.

Art picks

On the artistic side, we recommend a visit to the Mazzoleni Art stand of fantastic postwar Italian artists Alighiero Boetti, Alberti Burri and Agostino Bonalumi, and the gorgeous French avant-garde gallery Yves Gastou.

A prestigious panel select the top prize winners across the fair, and with the Serpentine Galleries illustrious Co-Director Julia Peyton-Jones at the helm we can't wait to see who has come out on top.





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What is PAD all about?

A spin-off from its older, more established Parisian sister, PAD London offers an unrivaled mixture of 20th century art, and modern and contemporary design, with an emphasis on interiors. The chic black tent in Berkeley Square offers a more relaxed and sophisticated ambience for the cross-genre collector. To quote the founder Patrick Perrin: 'I don't want my fair to look like other fairs. When it's too much of one thing. My personal taste is to be able to mix many things

Where to eat and drink

Mayfair is awash with smart restaurants, but it would be remiss not to try the Champagne Bar and restaurant at PAD which was designed by Francis Sultana, inspired by post-war Paris. Expect to the dazzled.